



EUROPEAN UNION

Delegation of the European Union to Bosnia and Herzegovina

Sarajevo, 1 June 2010

## EUROPE DAY 2010 REPORT - BOSNIA AND HERZEGOVINA

### Summary

As in the previous years, the European Union Delegation to Bosnia and Herzegovina successfully organised a series of events throughout Bosnia and Herzegovina in order to bring the idea of European Union closer to citizens and make them part of the Europe Day celebration. Presence of the EU Family representatives (EUSR, EUFOR, EUPM and the Spanish Presidency) at most of the events organised, helped improving the visibility of the EU presence in the country and pass a stronger message. To that end, a joint statement urging the country to make efforts to progress to the EU, signed by all EU Family representatives Heads of Missions was released.

All the activities were widely covered by BiH media. In addition to publishing of the joint statement, the editorial piece signed by the EU President **Herman van Rompuy** written on occasion of the 60<sup>th</sup> anniversary of Schuman Declaration and published in newspapers all over Europe, was also widely covered by BiH media outlets.

In general, almost all messages of the officials given on the occasion of the Europe Day stressed necessity of European integration, but at they same time they warned of halt in implementation of reforms and nationalistic rhetoric.

It has been noted that the Europe Day's event is being marked by local NGOs, foundations, political parties, schools and sport centres which organised different events such as exhibitions, sports competitions and public forums which were also covered by media.

### Europe Day in Bihac, 5 May 2010

Marking of the Europe Day in BiH started in Bihac on Wednesday, 5 May 2010 with the event organised by the NGO 'European Movement'. High Representative and EU Special Representative in BiH **Valentin Inzko**, Chairman of the BiH Council of Ministers **Nikola Spiric** and Member of the European Parliament **Tanja Fajon** also took part in this event using the opportunity to stress again the importance and necessity of European integration for BiH. Awards were presented to individuals, organisations, TV shows and others who contributed to the European integration process of BiH. In the evening hours, the popular rock band "Regina" which represented BiH on the Eurovision Song Contest last year, gave a concert in the centre of the town.



*MEP Tanja Fajon addressing the audience*



*Concert by REGINA*

### "Run to Europe" race in Sarajevo, 9 May 2010

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"Run to Europe" race - a 4 km running competition took place on Sunday, 9 May 2010 in front of the BiH Institutions building. As in the previous year, the race was organised in cooperation with the BiH Directorate for the European Integration (DEI) and Association "Marathon Sarajevo". Participants were welcomed by the Head of the EU Delegation to BiH Ambassador **Dimitris Kourkoulas** and by DEI Director Ms. **Nevenka Savic**. Heads of EU Missions in BiH (EU Special Representative in BiH **Dr. Valentin Inzko**, Spanish EU Presidency Ambassador **Alejandro E. Alvargonzalez San Martin**, Commander of EUFOR Major General **Bernhard Bair** and Head of the EU Police Mission in BiH **Brigadier General Stefan Feller**) also took part at this event.



*"Run to Europe poster"*



*Start of the race*

The race was a great success with total of 524 participants, which is more than in previous year being an absolute record of any single short distance race in BiH. The competitors included university and high-school students, primary-school pupils, representatives of athletic clubs from BiH and region and ordinary citizens. If googled, the race "Run to Europe" can be found on more than 100 web sites, both in local and in English language. The top three finishers in the men's and women's categories were awarded with the Run to Europe medals. On this occasion billboards and posters were placed in the town to attract more participants while specially designed T-Shirts were distributed to all those who finished the race. The interest of citizens was large and it was excellent opportunity to distribute the EU promotional material to citizens.



*Heads of EU Missions in BiH and DEI Director with the winners of the race*

## Europe Day in Banja Luka, 9 May 2010

In order to teach children tolerance, respect of differences and informing them about the EU, the Kid's Theatre of Republika Srpska organised and performed a theatre play "*Folkorna magija*" on 9 May in Banja Luka and on 10 May in Mrkonjic Grad. Close to 8000 children had an opportunity to enjoy in the performance given by the renowned Kid's theatre and especially in Mrkonjic Gard where there are hardly any plays performed in the recent history.



*Folklore Magic poster*

## Europe Day in Doboj, 9 May 2010



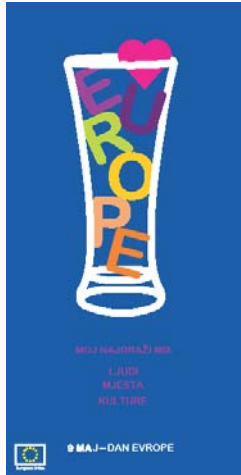
*Students distributing EU promotional material EU bus and students ready for EU mask ball*

The following activities took place in Doboj area:

- **Euro-bus** – Around 60 students from Doboj High School travelled in an EU decorated bus from Bosanski Brod to Derвента, Maglaj, Tesanj, Teslic and Doboj, covering both BiH entities and distributing the EU promotional material at every stop. Partner organisations and Mayors of the mentioned cities have prepared welcome for the students from Doboj.
- **Creative workshop** on the topic "EU and BiH" was held in the House of Europe in Doboj followed by an **EU Mask ball** where all participants, dressed in costume symbolising the EU MS, prepared a short performance on the EU.
- In the evening hours, the EU bus with its passengers reached Doboj where a **Concert** of local bands was organised.

## Europe Day gift card and supplement

On Sunday 9 May 2010, a BiH daily with the highest circulation, Dnevni Avaz published a 4-page supplement dedicated to Europe Day starting with an introductory article by Ambassador Kourkoulas. The supplement also contained an overview of the EU presence with a short description of the EU missions and their role, an overview of where the country stands in terms of European integration as well as the brief history of Europe Day and its importance.



Gift card

EU mila najbliži mi: Beč, Pariz, Atena, Rim

	Beč	Brisel	Sočija	Minskij	Prag	Kopenhagen	Tajin	Helsinki	London
Sarajevo	765,3	1677,4	538,3	2056,2	1040	1976,6	2401,5	2390,1	1987,9
Banja Luka	550,4	1462,5	707,1	2225	834	1479,6	2186,6	2175,2	1772,9
Tuzla	681,2	1593,2	570,3	2088,2	901,7	1894,5	2046,2	2034,8	1903,8
Mostar	773	1683,2	636,7	2154,7	1056,7	1986,3	2409,3	2377,9	1995,6

	Pariz	Berlin	Atena	Budimpešta	Dablin	Rim	Riga	Vilnius	Luksemburg
Sarajevo	1793,7	1478,8	1138,8	564	2481,9	1282,5	2073,3	1866,9	1510,5
Banja Luka	1578,7	1263,9	1415,4	421,3	2266,9	1067,5	1858,3	1866,9	1245,6
Tuzla	1709,6	1394,7	1278,6	408,3	2307,8	1198,4	1718	1511,6	1426,4
Mostar	1801,4	1486,6	1179	644	2489,6	1290,2	2081	1874,7	1518,3

	Valeta	Amsterdam	Varšava	Lisabon	Bukurešt	Bratislava	Ljubljana	Madrid	Stokholm
Sarajevo	2123,3	1724,5	1492	3193,9	816,4	824,4	536,5	2570,6	2582,2
Banja Luka	1908,4	1509,6	1215,4	2978,9	943,8	607,8	319,9	2355,6	2382,2
Tuzla	2039,2	1640,4	1075	3109,8	807	575,7	450,2	2486,5	2498,1
Mostar	2318	1738,3	1438,1	3201,6	914,9	830,5	542,6	2378,3	2390

The cover page of the gift card published with the same paper was the winning Europe Day poster "My favourite mix" while the back side contained kilometre distances between the largest cities in BiH and the EU capitals.

## Europe Day concert and reception in Sarajevo, 10 May 2010



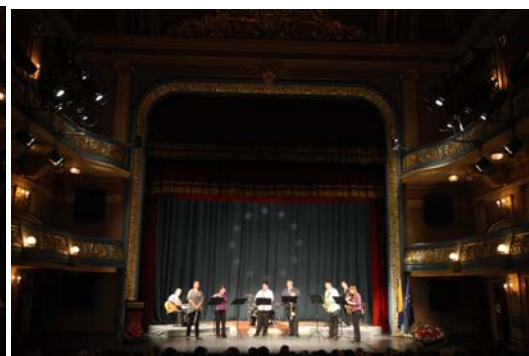
National Theatre Sarajevo

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Program

General	Guest
1. "The Winds of Change" (The Winds of Change)	1. "The Winds of Change" (The Winds of Change)
2. "The Winds of Change" (The Winds of Change)	2. "The Winds of Change" (The Winds of Change)
3. "The Winds of Change" (The Winds of Change)	3. "The Winds of Change" (The Winds of Change)
4. "The Winds of Change" (The Winds of Change)	4. "The Winds of Change" (The Winds of Change)
5. "The Winds of Change" (The Winds of Change)	5. "The Winds of Change" (The Winds of Change)
6. "The Winds of Change" (The Winds of Change)	6. "The Winds of Change" (The Winds of Change)
7. "The Winds of Change" (The Winds of Change)	7. "The Winds of Change" (The Winds of Change)
8. "The Winds of Change" (The Winds of Change)	8. "The Winds of Change" (The Winds of Change)
9. "The Winds of Change" (The Winds of Change)	9. "The Winds of Change" (The Winds of Change)
10. "The Winds of Change" (The Winds of Change)	10. "The Winds of Change" (The Winds of Change)

Concert's programme



"Winds of Change" ensemble

In the evening of 10 May 2010 a Europe Day Concert followed by reception was held in the National Theatre Sarajevo, gathering representatives of local authorities, international

community, NGOs, religious and cultural associations and the media. The concert was organised as a central ceremony of the Europe Day and was hosted by Ambassador Kourkoulas. More than 500 people enjoyed 30 minutes performance of the "Wind of Change" – the first BiH wind ensemble. Welcoming speeches were given by Ambassador Kourkoulas and EUSR Inzko.



*Address by Ambassador Kourkoulas*



*Address by EUSR Inzko*

**Prepared by Press and Information Section**